CA Workforce Investment Board

Planning Unit: Green Jobs
Fiscal Year: 2009

ONE PAGE PLAN

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vision

Over the next 18 to 24 months the GCJC will identify and facilitate the development of the framework, funding, strategies, programs, policies, partnerships and opportunities necessary to address the need for a highly skilled and well-trained workforce in support of California's green businesses and economy. Through its work, the council will serve as a catalyst for the creation of sustainable regional sector strategies that will be managed through regional partnerships.
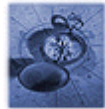
mission

Catalyze California's Green Economy... Facilitate Green Job Creation!

objectives

- Generate _____ jobs that support the green economy over the next 18 months
- Increase private/public funding supporting green job creation from $___ to $___
- Increase the green share of the State Domestic Product from $___ to $___
- Increase number of students completing green training programs from ___ to ___

strategies

- Neutral broker: guide discovery, advocacy, investments, direction & accountability
- Serve as statewide hub & nat'l model: cultivating funded Green Workforce Initiatives
- Strengthen reg. competitiveness by incentivizing data drvn planning & measure results
- Ensure creation/sustainability of sector strategy by fostering regional partnerships.
- Form strat alliances with business to understand their green workforce needs
- Increase educ pathways that lead low wage workers to well-paying jobs.
- Ensure entrepreneurs receive training necessary to create/compete in green economy.
- Improve data, bridge systems, facilitate comm w/partners & measure results
- GCJC work will be done when....

action plans

- Data Collection/Baseline Analysis:
- Sector Strategy:
- Strategic Alliances:
- Funding:
- Communication/Outreach:
- Advocacy:
- Technology:
- Entrepreneurship:
- Green Training Programs: